

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

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Summary of Institution Mission and Student Achievement

Hawthorn University is dedicated to providing supportive, comprehensive, and professional education in the fields of holistic health, nutrition, and the health sciences through the utilization of distance education methods. Hawthorn offers online certificates, graduate and postgraduate degrees, and continuing education programs to a diverse community of adult learners working to enhance health and wellness around the world.

The University assesses student achievement by monitoring performance measures such as graduation rates, retention rates and job placement rates. Also, Hawthorn's program graduation and job placement rates are posted in the individual program California BPPE School Performance Fact Sheets located at: <https://hawthorn.edu/hawthorn-university-school-performancefact-sheet/>

Aggregated Institutional Data on Student Achievement

2019 INSTITUTIONAL GRADUATION RATE: 46%

Graduation rate is based on the cohort of students who enrolled in all programs and were scheduled to graduate in 2019 within 150% of the normal completion time for completing the program. 150% of Hawthorn's normal completion time varies by individual program. There were 68 students in the cohort with 31 students graduating within 150% of normal completion time for a graduation rate of 46%.

2019 RETENTION RATE: 84%

Retention rate is based on the cohort of first-time and non-first time students in all programs who enrolled in the 2019 school year (January 1, 2019 through December 31, 2019) and maintained matriculation for at least one full year. There were 19 students in this cohort group and 16 students maintained matriculation for a retention rate of 84%. Three students withdrew from the cohort.

2019 INSTITUTIONAL JOB PLACEMENT RATE: 63%

Job Placement rate is based on the cohort of students who graduated in 2019 from Hawthorn University within 100% of the normal time for completing the program. There were 23 graduates in this cohort group that graduated within 100% of normal completion time. Of this group, 11 graduates responded to employment surveys as of 01/14/2021. 3 responded that they were not seeking employment. 5 reported being employed in the field for a job placement rate of 63%.

GRADUATES SINCE INCEPTION: 556

Institutional graduates since inception include all University graduates since first enrollment in March 2003 until as of date of this disclosure form 1/14/2021. There have been 556 graduates. 13 Doctoral, 392 Masters and 151 Certificate.