

# The Benefits of Board Certification for the Holistic Nutrition Professional

A recent perspective by Cathy Eason, who is Board Certified in Holistic Nutrition®, appeared in the **July 2017 Blog** of the Nutritional Therapy Association.

Cathy discusses the benefits of obtaining the HNCB credential which includes;

- increased credibility with wellness professionals at all levels;
- additional ethical assurance to consumers regarding scope of practice;
- confirmation of penetrating nutrition knowledge;
- · access to professional supplement supply lines.

Learn more about the Holistic Nutrition Certification Board Exam.

The Holistic Nutrition Board Certification is available to graduates from Hawthorn **degree programs** and the **Nutrition Consultant Certificate Program** who pass a qualifying board examination.

# Congratulations to the Graduates of the Class of 2016!

Hawthorn Programs are transforming for holistic health entrepreneurs and nutrition professionals.

## From the class of 2016:

- My instructor was a great person with a lot of inspiration.
- A mid-course check-in so students stay on track.
- Office hours are not always convenient nor taken advantage of.
- Instructors were very accommodating, they were always available to assist, if not immediately, within a day or two.
- Just fine the way it was set up.
- On-line lectures would be great!
- FaceTime incorporated and regular talks.
- Monthly group calls.
- I loved all my professors!
- Help students acquire internships or mentorship in the field.
- A wonderful on-line learning experience.
- I thoroughly enjoyed the MHNE program and feel very well knowledgeable about health and nutrition education.
- Update texts and literature. A class focused on business aspect... an unbiased client.
- Will HU be getting accredited?

## **Regarding Accreditation**

Hawthorn University submitted an application for accreditation to an accreditation agency in April 2017. The University's application was accepted and subsequently the Self-Evaluation Report, a 2-year study of the University's philosophy, policies, and practices, was submitted for a Readiness Review in August 2017. This is within timeframes required by the California BPPE.

# Hawthorn Programs are Transformative and Alumni are Entrepreneurs and Professionals making a difference.

- 54% of 2016 Graduates who responded to the survey answered YES to being currently employed in the field.
- 80% identify with the term Nutritionist and Holistic Nutritionist.
- 28% use the term Health Educator.
- Graduates also self-identify as Writers and Authors.
- 85% classify themselves as self-employed or working freelance.

## **Activities of Hawthorn Graduates include:**



#### Websites from Hawthorn Graduates!

**Kira Whitham** is a holistic nutrition educator with a functional medicine approach and a

focus on digestive issues. She holds a Master's in Health and Nutrition Education degree from Hawthorn University, is a member of the National Association of Nutrition Professionals (NANP), and continues to study with a focus on hormones. Visit her at anourishedlifenutrition.com.



Fouad E. Elhachimi, a natural health practitioner and a holistic wellness counselor can be found at holisticaid.com.



Learn more about **JULES'**Fuel at <u>julesfuel.com</u>.

Julia Visser, a collegiate National Champion and Hall of Fame athlete will help you ignite your purpose and fuel your health. Julia's food as fuel philosophy helps people achieve a higher state of wellness and her recipies include gluten free, and dairy free desserts.



Nutrition Consultant graduate, Amy Robinson, gets usready to thrive with individualized nutrition consulting, healing nutrition programs, grocery store tours, nutrition workshops, and group coaching classes.

mylifedelicious.com.



**Kyra Bramble's** plant-based website <u>morepleaze.com</u> is a visually compelling celebration of "food as a joyful expression of art, spirit, and health...including raw vegan, ayurvedic cuisine, paleo, pescatarian and vegetarian fusion."





**Michelle** graduated from Hawthorn University with a Master's of Science degree in Holistic Nutrition and is devoted to empowering those who are still fighting their battle against cancer. Her Organic Cancer Care Packages and Products are designed to comfort, support, uplift and nourish body, mind, and spirit and can be seen at: **cornucopiabox.com**.

**Megan Ulrichs** is Holistic Nutritional Counselor at the Spring Integrative Health in Bozeman MT. Find Megan at <u>megan-ulrichs-holistic-nutrition-consultant/</u>.

Other websites from graduates of the class of 2016 include:

• Madison Backer: mindbodymadback.com

• Sil Brangold: myhealthylittlemonsters.com

• Cynthia C. DiMarco: doctordimarco.com

• Katie Lambert: highsierranutritionalwellness.com

• Stephanie Torba: stephanietorba.com

• Amy White: thesimplicityofwellness.com



Listen to Hawthorn Alumni talking about their work and lives after graduation on the Hawthorn's <u>All About Alumni presentations</u>, the 1st Wednesday of the month, at noon (pacific).

# **Significant Achievements**

- An application for accreditation and the University's Self Evaluation Report were submitted. Once the agency has reviewed the report and determined that we are 'ready' they will post our name as an applicant for accreditation on their website. After that occurs we may announce our candidacy for accreditation.
- Hawthorn professor **Dr. Karen Lyke** was invited to be member of the Weston A. Price Foundation honorary board.
- **Dr. Eric Wood** is a featured interviewee in the new documentary 'Food, Health, and You' which is due out in Fall 2017.
- Hawthorn Graduate **Brad Linberg** is the new Graphic Designer and Website Developer for the National Association of Nutrition Professionals (<u>NANP</u>). Brad holds a Bachelor's degree in Graphic Design and a Master's in Holistic Nutrition from Hawthorn.

## **Updated Policies and Procedures**

- New students at Hawthorn complete a short instructor-assisted orientation which introduces Hawthorn's online learning platform. No extensions are allowed for this course which must be completed in seven (7) days or less. Course extensions do not apply to Orientation.
- MSHN 505 (Research Skills and Methods) was realigned to later in the MS in Holistic Nutrition Program

Save the Date for the 18th Annual Weston A. Price

## Conference!

Save the date for the Weston A. Price Foundation's Minneapolis MN conference, November 10-12, 2017: westonaprice.org

Featured Speakers include

- Sally Fallon Morell, MA author of Nourishing Traditions
- Tom Cowan, MD, author of The Fourfold Path to Healing
- Chris Masterjohn, PhD, expert on fat-soluble vitamins



# **Hawthorn University's Mission Statement**

Hawthorn University is dedicated to providing supportive, comprehensive, and professional education in the fields of holistic health, nutrition, and the health sciences through the utilization of distance education methods. Hawthorn offers online certificates, graduate and postgraduate degrees, and continuing education programs to a diverse community of adult learners working to enhance health and wellness around the world.

Question: Are we living up to our mission statement?

Click **HERE** to complete a survey and help us achieve our mission!

#### More Information:

Visit the following links for more information on Hawthorn's various programs.

<u>Degree</u> **Programs**  **Certificate Programs** 

**Holistic Nutrition Electives**  **Continuing Education** 









For more information please contact Kathy McDermo **Director of Admissions and Student Management:** kathy@hawthornuniversity.org 707-986-4153 x 401 Mon - Fri, 9 am to 5 pm eastern

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